



**Thursday, January 16, 2020**

Recognize your outstanding teachers, principals, assistant principals and school-related employees by submitting a recognition ad.

Please complete the information below and include the names of the nominees and/or finalists to be recognized.

Contact Name \_\_\_\_\_

School \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Nominee/Finalist Name(s) \_\_\_\_\_

**Recognition Opportunities**

	Cost	Ad Dimensions
<b>Full-Page</b> , black & white.....	\$150.....	6.25" width x 7.75" height (vertical)
<b>Half-Page</b> , black & white.....	\$75.....	6.25" width x 3.75" height (horizontal)
<b>Quarter-Page</b> , black & white.....	\$30.....	3" width x 3.75" height (vertical)
<b>Eighth-Page</b> , black & white.....	\$15.....	3" width x 1.75" height (horizontal)

**Ad and payment are due by Wednesday, December 4, 2019.**

Send your ad to [nyasha.hinds@browardschools.com](mailto:nyasha.hinds@browardschools.com) or work with the BCPS Graphics Department to create your own ad.

**Make checks payable to Broward Education Foundation, writing Caliber Awards in the memo section.**

**Pony to:**  
Nyasha Hinds  
Broward County Public Schools  
600 SE Third Avenue, 2<sup>nd</sup> Floor  
Fort Lauderdale, FL 33301

[browardschools.com/caliber-awards](http://browardschools.com/caliber-awards)

If you would like an ad to be created for you, please provide a hi-res picture and 25 words or less and specify the size of the ad you would like created: full page, half-page, quarter-page or eighth page.

If you are providing us with your own ad, see specifications below and ad dimensions on the first page.

#### ACCEPTED FILE FORMATS:

- **PDF is preferred format.** Make sure to save/export your file as press quality. This setting will allow you to create a press ready PDF with all fonts and images embedded in the file.
- EPS, TIF, JPG, PSD format - Website images are not recommended for printing due to low image resolution.

#### GENERAL GUIDELINES:

- Convert all fonts to outlines and/or include all fonts used.
- Embed objects/photos or include all images that are placed or imported into the final layout of the file.
- Logos and line based objects should remain in **vector format** whenever possible.
- Artwork **must be sized correctly**, using the dimensions provided on the first page.
- Be sure all files have full copyright permission to reproduce if applicable.
- Images must be 300 dpi at final size. Please do not “res-up” lower resolution images, as they will make the image pixelated.

**For more information, please contact  
the Graphics Department at 754-321-1055.**



**The School Board of Broward County, Florida** Lori Alhadeff • Robin Bartleman • Heather P. Brinkworth  
Patricia Good • Donna P. Korn • Laurie Rich Levinson • Ann Murray • Dr. Rosalind Osgood • Nora Rupert  
Robert W. Runcie, Superintendent of Schools

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